

YOUR PASSION FOR LIFE
active
2010 Editorial Calendar

We're here to
INFORM IMPROVE & INSPIRE
your active-adult lifestyle experience

In 2010, ACTIVE promises new faces and new features in every issue...

...starting with a look at what's FASHION FORWARD for 50-plus women and men.

Everything BEAUTIFUL & AGE-RELATED and easily accessible will be served up issue by issue.

Going, going, gone TRAVEL articles will tour the world as well as revisit your old stompin' grounds with a new twist.

Because we know it really matters, FINANCE, INSURANCE & ESTATE PLANNING will be there for you.

On the HOMEFRONT, we will deliver decor and gardening ideas to the comfort of your new home.

As far as COMMUNITY AFFAIRS, you'll read about the latest adult-lifestyle neighbourhoods and what's going on around town.

If it's HEALTHY, you'll read about it in every issue – food, fitness and even the occasional indulgence of fine spirits and forgiving savory and decadent delights.

And where would we be without CULTURAL PURSUITS like compelling reading material, inspiring music and live performance, especially our world-class theatre productions?

ACTIVE is an accessible adult-lifestyle magazine with insight into people, places, products and services readily available right in your own backyard.

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