

2010 Editorial Calendar

ISSUE	DECOR/SEASONAL FEATURE	FEATURES	PRODUCT SHOWCASE	BOOKING DEADLINES
Dec/Jan 2009/2010	Christmas House Tour	<ul style="list-style-type: none"> * Seasonal Decor – tour an elegant home decked out for the holidays * Countertop Appliances – all the essentials for an efficient kitchen * Fireplace Settings – embrace the hearth for a Great Canadian 	Faucets, Sinks, Countertops, Flooring Holiday Entertaining	September 21
Feb/Mrch (NHS issue)	Kitchen Confidential – A Sneak Peek into the Home Kitchens of 2 to 3 Celebrity Chefs	<ul style="list-style-type: none"> * Everything About Bedrooms – mattress sets + linens + furniture * Kitchen Primer – how to prepare for a kitchen renovation * Tool Time – how to choose the right hand tool for the job 	Windows, Doors, Kitchens & Related products	November 20
Apr/May	Quick-fix painting project – Jackie Harris	<p style="text-align: center;">SPECIAL COLOUR ISSUE</p> <ul style="list-style-type: none"> * From paint and wallpaper to home furnishings and appliances to exterior treatments – everything to colour every room in the house * Bathroom primer – how to prepare for a bathroom renovation 	Paint, Wallcoverings, Home Furnishings	January 29
Jun/July	The Lazy Crazy Days of Summer, Backyard Oasis	<ul style="list-style-type: none"> * Urban Glam – edgy, shiny, sleek and contemporary decor * Gardens – Outdoors with landscape and extended living room ideas * Tool guide for yard maintenance – mowers, trimmers, garden tools 	Outdoor Living & Exteriors, Appliances, Home Electronics	March 26
Aug/Sept	Time to De-clutter Smith's Property– closet and laundry room	<ul style="list-style-type: none"> * Lighting primer – a look at indirect, overhead, and utility lighting * The perfect sofa – how to choose, how to cover, how to care for * Flooring – which one goes where – hardwood, vinyl, tile, and 	Home Furnishings, Moulding, Trim, Lighting, Storage Solutions	May 28
Oct/Nov	Nesting, Cosy Interiors	<ul style="list-style-type: none"> * Autumn indoor + outdoor accessories * Update your appliances – how to select the right models for your family * Retrofitting your home for universal living needs 	Fireplaces, Bathrooms & Related Products	July 16
Dec/Jan 2010/2011	Seasonal Flair Holiday House – Jackie Harris	<ul style="list-style-type: none"> * 'Tis the season to entertain...and how! * Accent rugs – a long-term investment in comfort and style * Home theatre systems – from purchase to setup to maintenance 	Faucets, Sinks and Countertops, Flooring Holiday Entertaining	September 24

Issues throughout the year feature decor and renovation features. Ask your sales associate for what's happening in an upcoming issue.

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